

Identify . Acquire . Grow Global Software Products, Capturing Asian Growth

AGM Presentation November 2014



Sydney . Manila . Singapore . Vancouver . Kuala Lumpur





Sydney . Manila . Singapore . Vancouver . Kuala Lumpur





Consolidated Group Financials Q1 2015

8 common

	Q1 FY15 A\$
Revenue	642,700
Expenses	567,563
NPBT	75,137
Cash flow	1,316,000
Cash Position	1,682,000

- Performance in-line with expectations
- Smooth ownership transition
- Seeing immediate operational synergies
- Expect cost efficiencies
- Refining the identify, acquire, grow model
- Growing resources, better execution
- Moving into the HR space via partnership & planned acquisition

- Year on year revenue up 6.5%
- Healthy cash position of \$1.6m
- Added \$200,000 in operating and financing cash flows in Q1
- Prudent acquisition practice resulted in a \$169,000 saving on the BIS acquisition
- Planned HR acquisition expected to be yield accretive

Products updated. Financial performance intact. Ready for Asia & acquisitions.



Review: Expense8 Q1 FY15' vs. Q1 FY14' expense8

	Q1 FY15 A\$	Q1 FY14 A\$	Variance %
Revenue	365,183	316,832	15.3
Expenses	351,137	367,674	(4.5)
NPBT	14,046	(50,842)	
Revenue: SaaS	133,275	123,200*	8.2
Revenue: Customer	176,671	122,243	44.5
SaaS Transactions	84,804	57,218	48.2
SaaS Accounts	6,116	5,381	13.7

*applying consistent accounting policies

Activity

- Travel module Phase 1
- Partnerships with Amadeus & Airhelp
- UI/UX Revamped
- Integrated Travel & Expense
- Mobile module completed

Highlights

- 1st Government Private Cloud
- Clients moving into SaaS
- Opportunities in Asia validated
- Added clients in the Philippines & NZ
- 8 countries

Growth across all areas. Product ready. All set for Asian expansion.





Expense Only (Old)

WELCOME TO iCMS Email: icmsadmin@gpt.com.au Phone: 02 8239 3777						
HELPFUL TIPS						
Going on leave?	?					
Applying for Amex?	?					
Applying for MasterCard?	?					
Need to claim 'km usage?'	?					
Need to claim 'Car Toll deductions?'	?					
By submitting expenses through iCMS, you confirm that y	ou have read and understo	od all of GPT's policies in relation				
AMEX is open. The current period is June 2014						
Cash Advance is Locked						
Cash Reimbursement is open. The current period is Septembe	er 2014					
Cash Reimbursement CTI is Locked						
Westpac MasterCard is open. The current period is September 2014						
Westpac Visa is open. The current period is September 2014						
Number of users logged into GPT :14 Total number of users: 54						

Account Holder Details		Invoice Details		Period Type	Period
Last Name starts with:		Invoice Number is:			(ctri-click to select/deselect)
First Name starts with:		Status	OAny ⊙Open	SAP - Cash Reimbursement CTI	All Sep 2010
Employee No. starts with:		Status	Closed	011	August 2010 July 2010
Company (ctrl-click to select/deselect)	All SAP - The GPT Group	Where any expenses are (ctrl-click to select/deselect)	Any Unsubmitted Committed Submitted	SAP - Westpac MasterCard	All September 2014 August 2014 July 2014
Management Unit (ctrl-click to select/deselect)	All Billing Account Default	Expenses Received?	Authorised Sent to GL Rejected	SAP - Cash Advance	All Nov 2009 Oct 2009 Sep 2009
Account Number starts with:			Yes		All
Truncated AccountNumber starts with:			ONo	SAP - AMEX	June 2014 May 2014 April 2014
Truncated AccountNumber ends with:					All

8 common

Travel & Expense Revamped



uthori	se Expenses					
Search				Sort by Date: Newest first	▼ 10 20 40	
atus	Account Holder	Charge Description	Purpose & Coding String	Amount	Actions	
€	Davis, Miles Westpac Visa	A TRAMEZZINI ESPRESSO () 22/06/2013 March 2014	Client Meeting Sales / Office Supplies	\$10.00 Tax: \$0.91	× ×	
⊻	Davis, Miles Westpac Visa	A WILSON PARKING MEL042 1 22/06/2013 March 2014	Sales Meeting	\$34.00 Tax: \$3.09	×C	
×	Davis, Miles Westpac Visa	A WILSON PARKING SYD137 (1) 22/06/2013 March 2014	Lunch Trip	\$28.00 Tax: \$2.55		
Y	Davis, Miles Westpac Visa	A MYER CENTRE CARPARK/Sales () 22/06/2013 March 2014	Sales Meeting	\$20.00 Tax: \$1.82	×C	
	Davis, Miles Westpac Visa	Sofitel Wentworth Sydney 21/06/2013 March 2014	Sales Trip	\$252.00 Tax: \$22.91	× C	
	Davis, Miles Westpac Visa	YELLOWCAB AUS 131924 (1) 20/06/2013 March 2014	Prospect Meeting	4 \$13.59 Tax: \$0.00	×C	
		My Trips Search Create		Trip Lis	st Scree	Sort by Trip ID: High to Low • 10 20
		Trip to Canberra ID: 603 29/10/2014 - 04/11/2014		SYD ⇄ CBR Reason: Customer Meeting		\$355.70 ¥ 🖨
		Trip to Melbourne for Cl ID: 502	ient Retention	SYD ⇄ MEL Reason: Customer Meeting		\$717.05 ズది合合 P
		Meetings in Brisbane ID: 501 14/10/2014 - 17/10/2014		SYD ⇄ BNE Reason: Customer Meeting		\$1052.94 ズదີ음음⊨ P
		Trip to Perth ID: 381 24/09/2014 - 02/10/2014		SYD ≓ PER Reason: External Training		\$760.26 X A b
		Trip to Melbourne (1) 03/09/2014 - 05/09/2014		SYD ≓ MEL Reason: Customer Meeting		\$458.40 X 🛱



Sydney . Manila . Singapore . Vancouver . Kuala Lumpur

expense 8

Enhanced Mobile Solution





•••• Telstra		29 am	•	1 🕴 100% 페
	≙ 172.	16.50.146		Ç
exper				
Expenses	s List			
Search	✓ Authorise Al	I in Screen		
	Sort by	Date: Newe	est first	
15/04/2009 lunch in US	ERRIFIC RESTAL Davis, Miles Travel - International	JRANT 5061	9	\$200.00 Authorise
15/04/2009 Lunch with 2	ZUMAS MESA Davis, Miles Coran - Ben Brockhol Client Entertainment	f		\$220.00 Authorise
15/04/2009 Lunch with 2	ZUMAS MESA Davis, Miles Zoran - Miles Davis Travel - Local			\$220.00 Authorise
15/04/2009 purpose 2	AC RANDWICK S Davis, Miles Travel - Local	50619600		\$1113.00 Authorise
S WESTP 15/04/2009 purpose 1	AC RANDWICK S	50619600		\$742.00 Authorise
<	>	<u>Î</u>	\square	



Review: Realtors8 Q1 FY15' vs. Q1 FY14'



	Q1 FY15 C\$	Q1 FY14 C\$	Variance %	Oct 2014
Revenue	271,596	264,818	2.6	89,364
Expenses	211,809	196,452	7.8	
NPBT	59,787	68,366	(12.7)	
Monthly Recurring	231,693	244,499	(6.1)	73,333
Custom & others	39,903	20,319	96.4	16,031
Billed sites	1,824	1,862	(2.0)	1,887

Activity

- New pricing introduced from 9/37/57/107/129 to 17/37/57/77
- Lower subscription, higher custom spend
- New website & control panel
- Partnerships with MobileAds & Dynamic Creative
- UI/UX Revamped

Highlights

- Monthly recurring down slightly due to new pricing
- Custom solutions up 96.4%
- Billed sites surging strongly to hit 1,887 in October
- Asian strategy to deliver product with lead generation and new media formats

New lower pricing structure. Move towards custom and performance revenue.



Revamped website in December 2013

realtors 8





Sydney . Manila . Singapore . Vancouver . Kuala Lumpur

Revamped Control Panel in July 2014







MobileAds Partnership – Lead Generation

realtors 8



Cutting edge advertising formats. Mobile first lead generation.



Sydney . Manila . Singapore . Vancouver . Kuala Lumpur

Dynamic Creative Partnership – Effectiveness realtors 8 Sample Ads

The Campaign Managers can see sample ad copy simply by rolling over the template.



These ads then end up in Google, looking something like this.

4BR House Strathalbyn - 25berrysmithdrivestrathalbyn.com

Ad www.25berrysmithdrivestrathalbyn.com/ -

Features In This Home Are Endless. To View, Call Rob Hannam Now!

Next phase of digital advertising. Delivering highly effective campaigns.



Sydney . Manila . Singapore . Vancouver . Kuala Lumpur

Perform8: HR Vertical Strategy





Proven success with over 600 companies

Cross-sell with Expense8, provide managed services to Australian corporates



Sydney . Manila . Singapore . Vancouver . Kuala Lumpur



Identify . Acquire . Grow Global Software Products, Capturing Asian Growth



Sydney . Manila . Singapore . Vancouver . Kuala Lumpur



DISCLAIMER

This presentation has been produced by 8common Limited and may contain forward looking statements that are based on Management's current expectations, beliefs and assumptions and are subject to a number of risks and uncertainties. Forward looking statements contained in this presentation are not guarantees of future performance and involve risks and uncertainties that are difficult to predict, and are based upon assumptions as to future events that may not prove accurate. Therefore, the actual outcomes and results may differ from those described.

In any forward-looking statement in which 8common Limited expresses an expectation or belief such expectation or belief is expressed in good faith and believed to have a reasonable basis, but there can be no assurance that the statement or expectation or belief will result or be achieved or accomplished. We are not under any duty to update forward-looking statements unless required to by law.

This investor presentation is not an offer of securities, and does not form part of any prospectus that has or may be issued. 8common Limited and its directors, employees, associates, affiliates and agents, make no:

a. Representations or warranties, expressed or implied, in relationship to this presentation or the accuracy, reliability or completeness of any information in it or the performance of 8common Limited; and

b. Accept no responsibility for the accuracy or completeness of this presentation.

This presentation is intended to provide information only and does not constitute or form an offer of securities or a solicitation or invitation to buy or apply for securities, nor it or any part of it form the basis of, or be relied upon in any connection with any contracts or commitment whatsoever. The information in this presentation does not take into account the objectives, financial situation or particular needs of any person. Nothing in this presentation constitutes investment, legal, tax or other advice.

This presentation does not, nor does it purport to, contain all the information prospective investors in 8common Limited would desire or require in reaching an investment decision. To the maximum extent permitted by law, 8common Limited, their officers, directors, employees, associates, affiliates or agents, nor any other person accepts any liability for any loss, claim, damages, costs or expenses of any nature (whether foreseeable or not), including, without limitation, any liability arising from fault or negligence on the part of any of them or any other person, for any loss arising from the use of this presentation or its content or otherwise arising in connection with it or any errors or omissions in it.

The distribution of this presentation in jurisdictions outside of Australia may be restricted by law. This presentation has not been filed, lodged, registered or approved in any jurisdiction and recipients of this presentation should keep themselves informed of and comply with and observe all applicable legal and regulatory requirements. In Australia, this presentation is made only to sophisticated or professional investors under the Corporations Act, but will be released on the ASX.

