



Identify . Acquire . Grow
Global Software Products, Capturing Asian Growth

Rights Issue & Strategic Update

18 December 2015

Overview of the Rights Issue

8common Limited (“8CO” or “the Group”) today announces a 1 for 10 non-renounceable rights issue of 5.4 million new fully paid ordinary shares (“New Shares”) to raise \$972,000 (“Rights Offer”)

The proceeds of the Rights Issue will be used to:

- Strengthen the Group’s working capital position
- Promote greater financial and operational flexibility
- Finance the development of the new Benefits8 product

For existing shareholders as at 23 December, 2015

Shareholders may apply for more than their entitlement through a shortfall application

Entities associated with Board members and several large shareholders in the Company have committed to subscribe for entitlements or shortfall totaling approximately \$300,000

Details of the Rights Issue

Size and Structure	<ul style="list-style-type: none">▪ 1 for 10 non-renounceable rights issue to raise \$972,000▪ Issue of 5.4 million new fully paid ordinary shares (“New Shares”)
Offer Price	\$0.18 per New Share, representing: 21.8% discount to 8CO’s closing price on Thursday, 17 December 2015
Offer Details	<ul style="list-style-type: none">▪ Offer opens on Friday, 18 December 2015 and closes on Wednesday, 13 January 2016▪ Rights not taken up by eligible shareholders will be a part of the shortfall▪ Shareholders will not receive any proceeds from sale of Rights not taken up and ineligible shareholders will also not receive any proceeds for the sale of New Shares in respect of Rights▪ Shareholders may apply for more than their entitlement through a shortfall application▪ Remaining shortfall may then be placed within a period of 3 months
Ranking	New Shares issued under the Rights Issue will rank equally with existing shares

Indicative Rights Issue timetable

Event	Date
Lodgment of Appendix 3B with ASX	18 December, 2015
Notice sent to Shareholders	21 December, 2015
“Ex” Date	23 December, 2015
Record Date for determining entitlements	29 December, 2015
Letter setting out terms of offer and personalised entitlement acceptance forms sent to Shareholders and Announce dispatch to ASX	30 December, 2015
Closing Date	13 January, 2016
Securities quoted on a deferred settlement basis	14 January, 2016
ASX notified of under subscriptions	19 January, 2016
Quotation of Securities issued under the Offer	20 January, 2016

Note: The above timetable is indicative only and subject to change. 8CO reserves the right to amend any or all of these events, dates and times subject to the Corporations Act 2001 (Cth), the Australian Securities Exchange (“ASX”) Listing Rules and other applicable laws. In particular, 8CO reserves the right to extend the closing date of the offers, to accept late applications either generally or in particular cases or to withdraw the offer without prior notice. The commencement of quotations of New Shares is subject to confirmation from ASX. All references in announcement are to Sydney time.

Strategic Update

- Completed various acquisitions to grow product and revenue
- Recurring revenue base strong at 86% (FY15')
- Expected 35% growth in revenue between 1H FY16' vs 1H FY15'
- Experienced enterprise and growth CEO in place, founder moves to Executive Chairman role



Strategic Update

Clear opportunity to leverage clients and development capability to build *new* products and continue to review M&A opportunities

Enterprise

Software as a Service

Employee Productivity, Alignment & Happiness

Employee ecommerce & Benefits

Continue to identify suitable M&A opportunities

Build our own products

Strategic Update: Benefits8

- Seeking Shareholder mandate to explore opportunities around Employee rewards, communication and alignment platform
- Growing demand by organisations to promote culture, work life balance and happiness
- Opportunity to leverage existing customers for product validation and acceptance

Rewards

- Employee curated option
- Manage employee purchase programs
- Loyalty points
- Employee + Alumni networks

Communication

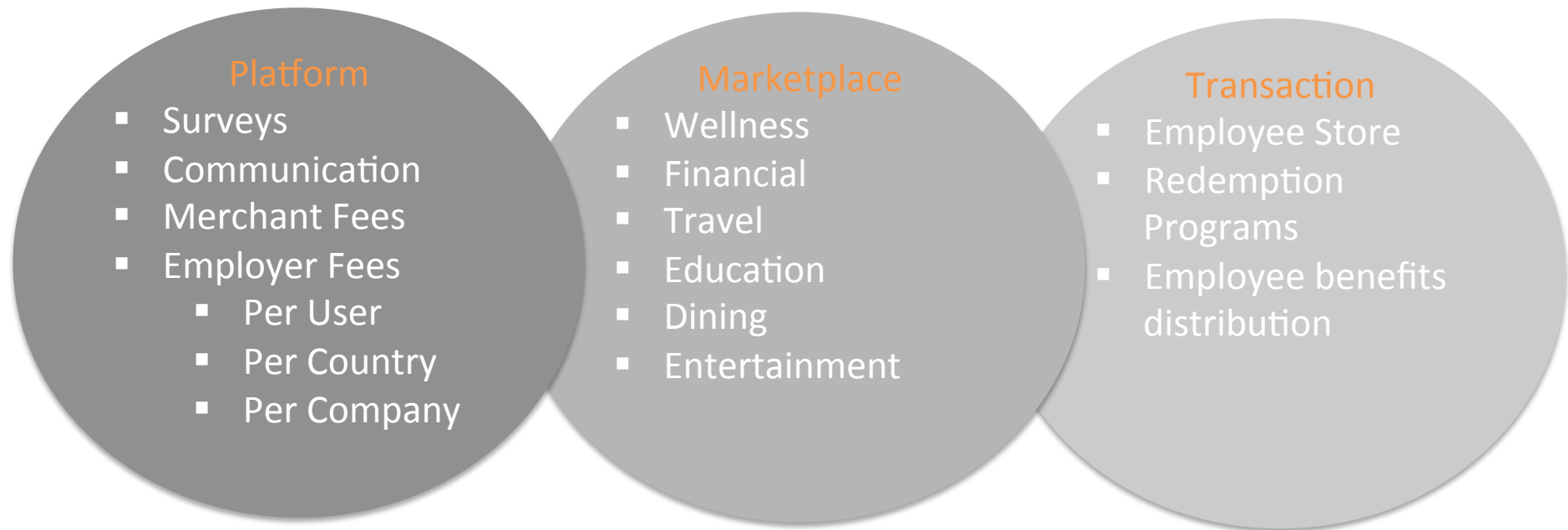
- Notice board
- Events
- Productivity, Performance and Risk management tips and best practices

Alignment

- Company values
- Surveys
- Videos
- Employee feedback

Benefits8: Revenue Model

Anticipated revenue model: Per User, Per Transaction + Commission



Benefits8: Strategic Advantage

1. Existing **Clients**:

We already serve some of the largest Public and Private organisations in Australia.

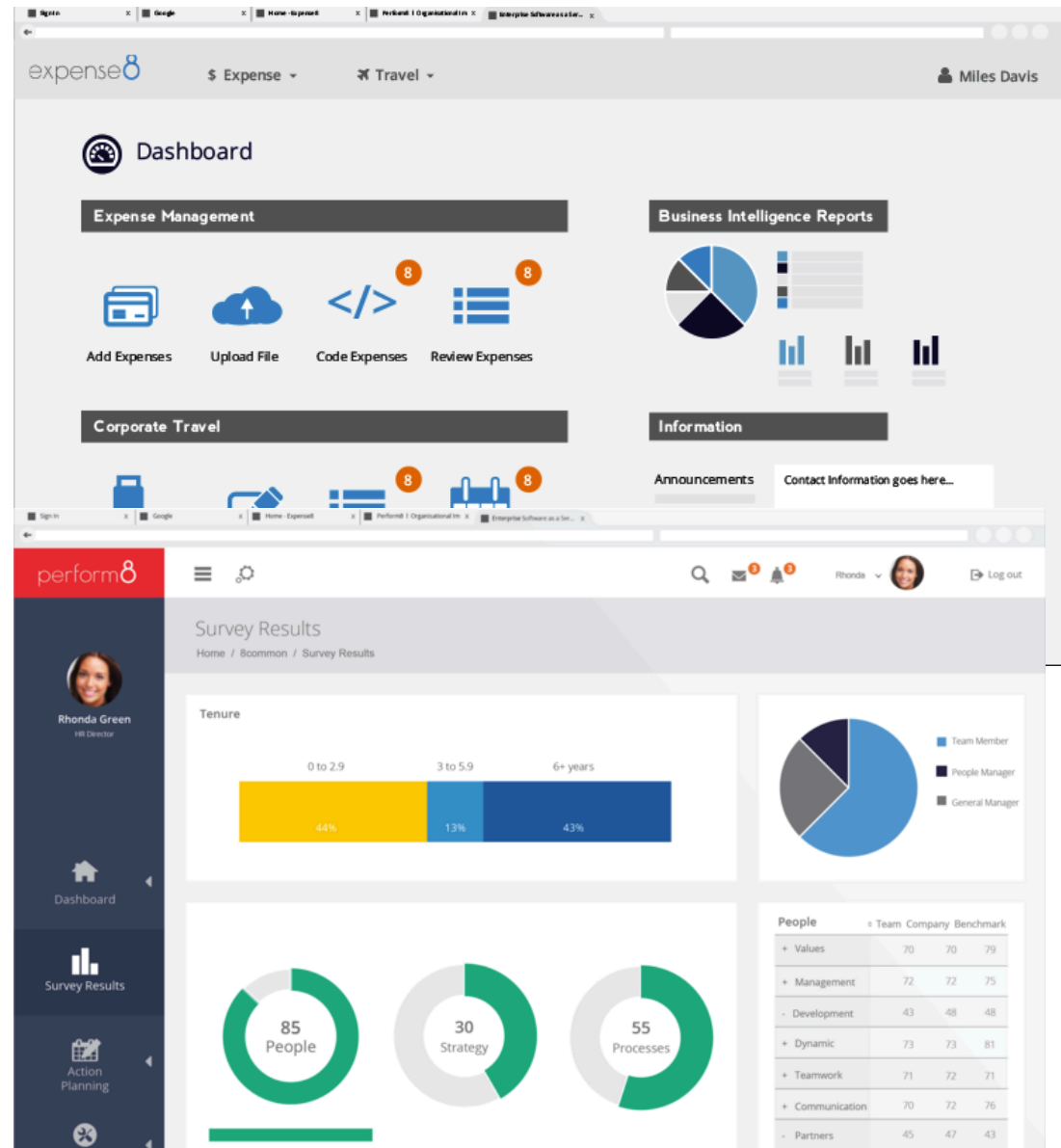
2. Access to **Users** within Client base:
Over 1 million Australian based Employees within the Client base of 8common

3. Ease of **Integration**:

Deep understanding & experience of security, compliance and risk requirements across large organisations

4. Access to usage **Preferences**:

Potential to work with existing clients of Expense8 and Perform8 to understand data around usage and preferences



Benefits8 opportunity



Education & Communities



over 1 million employees



Northern Territory Government

brother®



CHOBANI®
GREEK YOGURT

KONE



George Weston Foods Limited



MITRE 10



Lend Lease



LAING O'ROURKE



Australian Government
Department of Finance and Deregulation



the fresh food people
Woolworths



Simplot



Rabobank DuluxGroup

7-ELEVEN®



Justice

Australian Government
The Treasury



Summary



We are ready to accelerate growth having built a core set of businesses with:

- blue chip clients with sizeable per account revenue
- well accepted re-developed products
- executing growth strategies
- CEO with strong enterprise and growth track record

Employee engagement, alignment & happiness becoming a clear opportunity

Benefits8 is a significant opportunity

- leverages existing Perform8 and Expense8 clients
- highly complimentary to core product propositions being Productivity and Performance
- diversifies revenue base to include platform, commission and transactional fees

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